

VENTURE135°TM

presented by RevTech Labs

Premier Fintech + Insurtech Deal Flow Conference



2023 Charlotte, NC

November 14 - 15 | Barings World Headquarters

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VENTURE135
2023

WHAT IS VENTURE135?

Venture135 is a premier venture capital conference focusing on generating quality deal flow and innovation across the **fintech** and **insurtech** verticals.

What we do:

- Bring together top venture capitalists, angel investors, and corporate innovation teams
- Showcase companies across the spectrum **from Seed to Series B**
- Take a heightened focus on **traditionally underrepresented Founders**, specifically at the Seed Stage

2023 DETAILS

November 14 - 15, 2023

Barings World Headquarters
Uptown Charlotte

50+ Startups Presenting on Stage

Hosting exclusive list of 250 attendees, with
limited number of General Admission tickets



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HISTORY + IMPACT

V135 ALL YEARS

- Sold out 7 consecutive years
- 150% growth since 2017
- 400+ Companies attended over the years
- 275+ Investors have attended
- Audience make up of CEOs, Executives + Managing Directors, Presidents, EVPs + SVPs, Startup Founders + Entrepreneurs, Venture Capitalists, Angel Investors + Growth Funds

NOTABLE SPEAKERS

Erik Qualman - Best Selling Author & World Renowned Speaker

Tim Sheehan - Greenlight Financial, CEO & Co-Founder

Joyce Shen - Tenfore Holdings, Investment Director

Angel Rutledge - SignUpGenius, Founder

Paul Tyma - CTO, Lending Tree

Tate Ficker - UNUM, Vice President, Corporate Business Ventures

Rob Frohwein - Kabbage, CEO

Steve Boehm - Chief Operating Officer, Barings

Alejandro Cremades - Best-Selling Author & Serial Entrepreneur

Alice Vilma - Managing Director, Morgan Stanley

Anna Mason - Managing Partner, Ingeborg Investments





PITCHING COMPANIES

- Combined raised capital: **\$82+ million**
- Combined Valuation: **\$350+ million**
- 7 Countries - 17 States - 29 Cities Represented
- Employing 304 – 1100 people
- **Top Clients** include: Allianz • American Red Cross • Big 10 Booking Sync • Coca-Cola • FedEx • Island Pharmacy • Liberty Mutual • NFL • NHL • Samsung • SEC • Smartbnb • United Way • Walmart
- Spotighting more than 45 Seed Stage companies with a traditionally underrepresented Founder

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PRELIMINARY SCHEDULE

DAY 1

8:30a: Check-in + Breakfast

9:30a: Opening Remarks

9:45a: Opening Keynote, TBA

10:05a: Seed Stage Pitch Party Spotighting Traditionally Underrepresented Founders

11:05a: Networking Break

11:05a: RevTech Labs Class 19 Demo Day, Part I

12:30p: Lunch

1:30p: RevTech Labs Class 19 Demo Day, Part II

2:30p: Panel Discussion

3:10p: Networking Break

3:30p: Series A + B Pitch Party

4:30p: Closing Reception

DAY 2

8:30a: Check-in + Breakfast

9:30a: Opening Remarks

9:40a: Investor Reverse Pitches

10:05a: Series A Pitch Party

11:15a: Panel Discussion

11:55a: Lunch

1:00p: Series B Pitch Party

2:00p: Series A Pitch Party

2:50p: Closing Remarks

3:00p: SE Women In Fintech Happy Hour + Panel Discussion

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SPONSORSHIP

TITLE SPONSOR

\$25,000 | ONLY 1 AVAILABLE

- Logo prominent on all event collateral + main stage
- Branding on food and beverage stations
- Seat on Selection Committee with access to startup pipeline
- 10 In-Person Tickets
- Access to attendee list
- Executive to speak on stage
- 3 invites to VIP dinner
- Private Conference Room throughout conference
- A full roster of presenting companies 4-weeks prior to conference with 1-on-1 introductions to companies of particular interest

PITCH PARTY SPONSOR

\$12,000 | ONLY 2 MORE AVAILABLE

- Looking to speak on stage? This opportunity is perfect for you!
 - Pitch parties are a group of 8-10 startup founders pitching their company in front of the attendees and the sponsor would be MCing the full segment
 - Before the pitch party begins the sponsor will introduce themselves and speak about their work before introducing the first company
- Host private lunch at the conference venue with the Founders in your pitch party for more private connection and conversation
- Access to Pitch Party Application Pipeline
- Sponsorship Rights on both days of conference
 - Logo prominently displayed on all event collateral + on stage during sponsored pitch party
 - 6 In-Person Tickets
 - Access to attendee list
 - 2 invites to VIP dinner

WELCOME RECEPTION

\$10,000 | ONLY 1 AVAILABLE

- An exclusive opportunity to be the lead sponsor of the Welcoming Reception sponsor the Tuesday evening before the conference kicks off. This reception is in partnership with This Week in Fintech for maximum awareness and exposure and hosted it Method's event space in Uptown Charlotte
- Sponsorship Rights on both days of conference
 - 5 In Person Tickets
 - Logo on all event collateral
 - Prominent logo recognition at Welcome Reception
 - Executive to speak during welcome at Reception
 - Access to attendee list
 - 1 invite to VIP dinner

DINE AROUND SPONSOR

\$10,000 | ONLY 3 MORE AVAILABLE

- Host a small, invite-only dinner at one of Uptown Charlotte's premier restaurants
 - Venture135 Event Team to secure venue + share registered attendee list
 - Sponsor hand-selects guests to their dinner
 - Event Team manages personal invites + RSVPs
- Dinner will have a preset menu selected and finalized by the Event Team, anything outside or beyond the preset menu and budget will be the Sponsor's to fulfill
- Sponsorship Rights on both days conference
 - 5 In Person Tickets
 - Logo on all event collateral
 - Access to attendee list
 - 1 invite to VIP dinner

MASTER CLASS SPONSOR

\$8,000 | ONLY 4 AVAILABLE

- Interested in sharing your advice and expertise with our founders? Host a Masterclass and share your skillset or thought leadership with Venture135 Pitching Startups. Masterclasses on Pitch Practice and/or Deck Design can be held virtually before the conference or onsite Masterclasses on a topic of your choice will be hosted at the conference venue beginning at 8a before attendees begin arriving
- How it works?
 - You set your topic
 - We send personalized invitations to each founder before the conference to your session
 - Founders pre-register
 - Registration list shared with Masterclass Host
- Sponsorship Rights on both days of conference
 - 2 In Person Tickets
 - Logo on all event collateral
 - Access to attendee list

SE WOMEN IN FINTECH SPONSOR

\$8,000 | ONLY 1 AVAILABLE

- At the end of the conference we'll be hosting the next SE Women in Fintech Group Happy Hour and Panel discussion. This is a group brings together together the region's top female fintech Founders, emerging female talent in the region's top financial institutions, the female corporate executives and the community of incredible male allies to help further female success and growth while disrupting the gender disparity plaguing the finance industry.
- Sponsorship Rights on both days of conference
 - 2 In Person Tickets
 - Logo on all event collateral
 - Access to attendee list
 - Exclusive branding at SE Women Happy Hour
 - Moderate panel discussion at SE Women Happy Hour

BRANDED COLLATERAL

\$6,000 | *ONLY 3 AVAILABLE*

- Sponsorship rights on both days of conference
 - 1 In Person Ticket
 - Logo on all event collateral
 - Access to attendee list
- Branding Opportunities (based on availability):
 - Networking Breaks + Meeting Areas
 - Registration
 - Attendee Notebook

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CONTACT INFORMATION

**LET'S TALK
NEXT STEPS**

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