

VENTURE135°



2025

**SPONSORSHIP
OPPORTUNITIES**

NOVEMBER 20-21



NOVEMBER 20-21, 2025

**Foundation for the Carolinas
220 N Tryon St, Charlotte, NC 28202**

Venture 135 is a classic venture conference where capital meets innovation — right in the heart of the Southeast's fintech and insurtech ecosystem.

Hosted annually in Charlotte, NC, at the stunning Foundation for the Carolinas, Venture 135 brings together the most dynamic **founders**, **investors**, and **thought leaders** from across the country for two powerful days of pitches, panels, and intentional networking.

In 2024, we welcomed over 300 attendees and showcased more than 45 cutting-edge fintech and insurtech startups. With 60+ VC firms and investors represented, Venture 135 continues to be a key destination for the best Fintech and Insurtech deal flow in the country.

Venture 135 2025 is building on this momentum with curated workshops, exclusive VIP founder dinners, and our continued partnership with **Connetic Ventures** to award a \$200K investment check live on stage. We'll also bring back our popular **Reverse Pitch** sessions, giving investors the spotlight to share what they're looking for next.

Whether you're a founder raising your next round or an investor looking for your next big idea, Venture 135 is designed to connect capital with opportunity.

Join us in Charlotte this November 20-21st — the next great fintech story starts here.

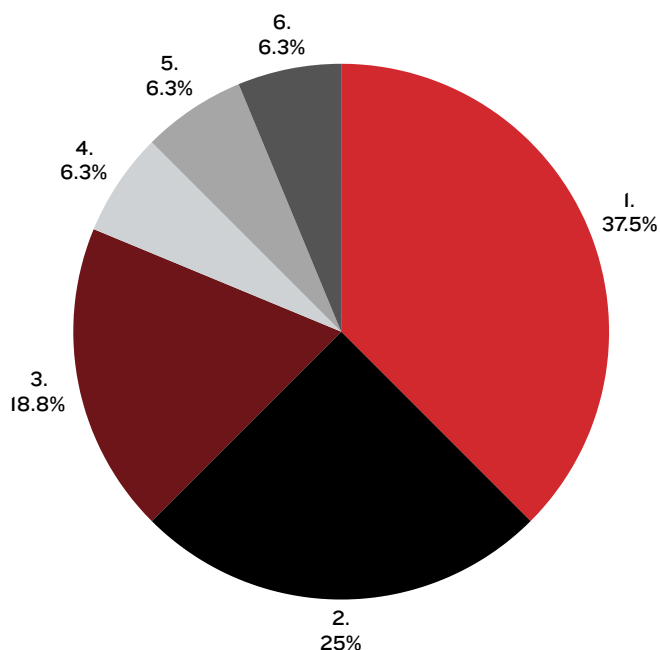
Are you ready to sponsor our 2025 conference?
Get in touch now: areddy@revtechlabs.co

Looking to get involved in other ways? Contact syates@revtechlabs.co for more information.



FIRM TYPES

1. Startup Founders & Entrepreneurs
2. Venture Capital & Growth Equity
3. Corporate Innovation & Investment Arms
4. Accelerators & Incubators
5. Financial Services & Insurance Firms
6. Government & Academic Innovation Programs



ARCHETYPES

1. Founders & Entrepreneurs

- **Who:** Fintech & Insurtech startup founders across various stages (mainly Series A), especially from underrepresented backgrounds
- **Why They Attend:** Gain exposure and pitch to investors, network with peers and potential advisors or co-founders, participate in workshops and panels for practical, strategic insights

2. Investors

- **Who:** Venture capitalists, angel investors, family offices, and corporate venture arms
- **Why They Attend:** Source high-quality, early-stage deal flow, meet founders innovating in fintech and insurtech, stay current on trends, talent, and technologies shaping the space

3. Fintech & Insurtech Companies

- **Who:** Larger firms (>\$1B revenue) working in financial services or insurance.
- **Why They Attend:** Discover innovations via founder presentations, build visibility within a targeted audience, and form strategic partnerships

4. Service Providers

- **Who:** Legal firms, consultants, accelerators, software vendors, and ecosystem partners
- **Why They Attend:** Connect with & support growing startups, position their services as essential for scaling companies, engage with investors and corporates seeking specialized expertise



Alex Estevez
Venture Partner,
Accel



Anna Mason
Managing Partner,
Ingeborg Investments



Joyce J. Shen
Investment Operating
Partner, Tenfore
Holdings



Alejandro Cremades
Co-Founder &
CEO, Onevest



Steve Boehm
COO, Barings



Kathleen McGrow
Chief Nursing
Innovation Officer,
Microsoft



Tyler Traudt
Co-Founder &
CEO, Debtbook



Rahul Baig
Managing Director, Head
of Venture Capital
Coverage, Wells Fargo



William Crowder
Co-Founder &
Managing Partner,
Aperture VC



Georgina Merhom
Founder & Data
Scientist, SOLO



Joe Giordano
Co-Founder &
CEO, Payzer



McKeever Conwell
Founder & Managing
Partner, RareBreed
Ventures



Michael Lee
Director, Live Oak
Ventures



Brian Savoy
EVP & CFO,
Duke Energy



Alice Vilma
Managing Director,
Morgan Stanley



Matt Harris
Partner, Bain
Capital Ventures



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ENERGY

Citizens



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Salo



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CITY OF
CHARLOTTE



QUEST

Advisory | Business Succession | M&A

MORRIS,
MANNING &
MARTIN, LLP

Metric (2017-2024)	Result
Combined Capital Raised	>\$2.9B
Total Pitching Startups	400+
Total Employees	1,600–2,400+

ANNUAL ATTENDANCE

300-350 total
45+ pitches

Geographic Reach:

- 20 Countries
- 27 States
- 47 Cities Represented

Top Venture Firms Attended:

Aflac Ventures, Bank of America, Canapi Ventures, Clocktower Ventures, Co-Founders Capital, Connetic Ventures, Constellation, Duke Angel Network, Engage Ventures, Fintech Ventures Fund, FINTOP Capital, Fulcrum Equity Partners, Good Growth Capital, Grotech Ventures, IDEA Fund Partners, Information Venture Partners, Jurassic Capital, Kapor Capital, Kian Capital, Noro Moseley, Partners, QED Investors, Real Ventures, Rev Up Fund, Revolution, Rise of the Rest, TDF Ventures, TFX Capital, Triangle Angel Partners, TV Capital, Valor VC, VentureSouth

Data Highlights: (2017-2024)

- Sold out 6 consecutive years
- 150% attendance growth
- 275+ Unique Investors attended
- Spotlited more than 50 Seed Stage companies with a Traditionally Underrepresented Founder

"Fantastic event, I can't wait for the next one!"

"Fantastic work from the whole team, hosting a great event!"

"It was a great conference! I hope to stay in touch with many of the individuals I met."

"I'm so incredibly grateful to have had the opportunity to attend this year's conference. So much love and support for founders it's AMAZING. The energy was exceptional."



Past Presenting Companies

Venture 135 is the conference where investors and innovators come to spot the future giants of Fintech and Insurtech.

Over the past seven years, more than 200 Series A-ready companies have taken the stage at Venture135, alongside a total of 400+ early-stage and growth-stage presenters. We NEVER charge founders to apply or present - we HATE that model. Our goal is to increase the probability of success for Founders, innovate the industry, and disrupt inequity in technology by taking a heightened focus on Traditionally Underrepresented Founders.

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Agingo
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Aio
AleFi Technology Inc.
AlgoDX
AlgoDriven
AltoIRA
Amicus
American Credit
Aperture Education, LLC
Arbo Technologies
AssetVault
Aurign
avolanta
Backbone
Bankifi
BatteryXchange, Inc.
Beta Score
Bildit
Blended

BobTrak
BoxMagic
BrightDime
Buddy
BuildrFi
Bundle
Capway
CargoLabs
Caregiven
Catapult
Ceterus
Chaiz
ChangeEd
Chariot Payments
Cheddar
Cheese financial
Cher
Charlie Mike
CliniSpan Health
CliniSpan Health Inc
Cogni Inc
Coinnect SA
Comparity
Contract Simply
CoverGo
Criskco
CrediVia

Credolab
crema
Crush Your Money Goals
Cylerity
Cyvatar
Dandelion
Data Mynt Inc
Databento, Inc.
Deep Blocks
Defynance
Deshe
Digital Onboarding
Digitech
DigsFact
Document LLC
Donate Stock
Dovly
Draft Fuel
Drainv
DrizzleX
Drypowder
Dvdendo
Easy Audit
Eazifunds
Edquity
Ennuity Holdings
Epica

Eusoh	Healthby	Kredete
Ethos	Healthiby, LLC	Kredit Academy
Everyday Life Insurance	Healthme	Land Intelligence
Excelent Life	Hedgehog	Lapetus Solutions
Factually Health	Hexanika	Lavni
Fenris I	Hire and Fire Your Klds	Layr
FinBOA	Hippo Technologies	Ledgersync
FinGoal, Inc.	Home Lending Pal	Leantime
FinSiteful, Inc.	Homezada	Lenme
Finero	Hometraq	Lexalign
Finhaven Technology Inc	HoneyFi	Liber Health
Fineao	Honeyfi	Lifestest
First Ascent Biomedical	Honeycomb	Loturas
Fishtail	Hot Route Analytics, LLC	LumoXChange
Fitbux	Humanitru	MACH37
Flashmaps	ImageBiospy Lab	Margik
Fligoo	InPact	Marco
Forms Logic	Infiniqo	Meshvi
Frame Fertility	Inhubber	Mesur.io
Freeman Capital	Insurants	Minna Technologies
Friendly Health Technologies	Insurego	Mitivate
Fundomate	Insurights	Mobio Interactive
Futuremoney	Insurlife	Mobio Interactive Pte Ltd
futuresTHRIVE LTD.	Insured Nomads	Mobitory Technologies
FV Bank Miles	Intellekt Ai	ModernTax
Gentreo	Intellihealth, Inc.	Monit
GenesisAI Corp	Intercoin	Monotto
gestalt	Investii	Mooch
Gigaforce	Instryde	Moocho
Glide AI	JAUNTIN	MotionCloud
Gneiss	Jeeva Informatics Solutions	MRGN
Good Agriculture	Just Kibbitz	Muse
GoodWorld	Kalia Health, Inc.	MyLumper
Gray Wolf Analysis Inc.	Keenly Health LLC	myFloc
Greenhill Antiballistics	Kickfurther	mynurse.ai
Groundfloor	Kiddie Kredit	NachoNacho
Gymonkee	knnct	Nelumbium Capital
Habidatum	Komodo LLC	Neuro Solution
Healing Innovations	Konduit	NewZip

Nftydoor	RE-sure	ThreatSwitch
NormShield	REACT Holdings, LLC	Tidalwave
Nufi.mx	Reeske	Tolerisk
Odynn	Reeske Inc.	Transcendent Care
Ohanae	Redkik	Traderion, Inc.
One Donation	Regicle	Traice
OPen Pitch	RemitRix	Trill.AI
Opiaid	Revix	Truelytics
Optikal Care Inc.	Rocket Bot	Trust Stamp
Otto	RocketDollar	TROES Corp.
PainlessI099	ROAMD, LLC	Troy Health
Pay on Delivery	RoundlyX	TYDEi
Paycool	SaaSOptics	uBack
Paykii	SaasIQ	Undergrads, LLC
Payzer	Saasable	UnBrokerage
Peak Financial	Saffe	UBar
Perceiv	Sandbox Wealth	Upswot
Pigeon	SafKan Health	VANT
PilotBird	Safely.com	Vector ML Analytics
Pinata	Salt Technologies	Vero technologies
Pinkaloo	Smartria	Video Squirrel
PLAEX Building Systems	Smart Card	Vine
Pledgx	Smart Concil	Vitafy
Pops	Slope Software, Inc.	VITAA
Posh Technologies Inc.	Sola Relief	VITAL4DATA
Practastic LLC	Solidblock	VoiceScript
Prive	Spendcare	Vyzer
ProcessLenz	Stackfolio	Wallbit
Propel IOT	Steamchain	WalletFi
Propper	Steady	Waya
PureSkill.gg	Support Pay	Wink
Qinematic	Suma	WholeBod Technologies
Qoins	Symbiosis	XiQ
QPrivacy	Talisman	Xcellent Life
Qualtik Inc	Tazi AI	Yorbis
Quber	Tax Titans	Zeno Analytics
Qure.Finance	TCS blockchain	
Rainwalk Technology, Inc.	Ternio	
RealAtom	The Venture Center	

Title Sponsor - \$40k

As the Title Sponsor of Venture 135, you'll receive premier branding, a main stage speaking opportunity, and high visibility across all event materials. Benefits include access to exclusive investor experiences, exhibit space, and a featured full-page ad. This package offers unmatched exposure to top fintech and insurtech leaders.

BENEFITS

- 12 full conference passes
- Up to 4 seats at the exclusive investor-only lunch
- Opportunity to host an investor dine-around dinner
- Recognition as Opening Video Sponsor with title sponsor branding
- Speaking opportunity on the main stage
- Branded logo placement on staff t-shirts
- Premium branding placement on the main stage
- High-visibility branding in dining hall
- Exhibit space in dining hall (Sponsor covers associated booth costs)
- Title Sponsor featured in all Venture 135 communications — including pre-event outreach, post-event follow-up, and media coverage
- Full-page ad in the conference program in a prime location
- Top-tier branding placement across all print, digital, and on-site assets
- Seat on the Venture 135 Content Steering Committee (multiple team members welcome, including region-specific reps)
- Access to the full attendee list: 7 days prior to the event for pre-registered guests, and again 1 day prior with updated registrations



Platinum Sponsorship - Annual Program Sponsor - \$20K+

Annual sponsors receive customized contracts tailored to their specific goals and engagement preferences. Each partnership is unique, with add-on opportunities that have previously included mainstage sponsorship, happy hour or networking reception sponsorship, branded candy bar or snack activations, registration area sponsorship, networking lounge sponsorship, and thought leadership opportunities such as panels, fireside chats, or workshops. We work closely with each sponsor to design a package that aligns with their brand, audience, and strategic objectives.

BENEFITS

- Industry exclusivity within your category
- 8 full conference passes
- 2 invitations to the Investor Dinner
- Speaking opportunity on the main stage
- Sponsorship of digital event signage
- Opportunity to introduce and present awards to Venture 135 Alumni
- Branded email sent to the entire RTL Alumni network on your behalf (sponsor to provide copy and creative)
- One featured spotlight in RTL's LinkedIn and Community newsletter — can include a video or targeted message
- Full-page ad in the conference program in a premium location
- High-level branding placement across all print, digital, and on-site materials
- Seat on the Venture 135 Screening Committee (multiple team members welcome, including regional reps)
- Access to the full attendee list: 7 days prior to the event for pre-registered guests, and again 1 day prior with updated registrations



Gold Sponsorships - \$10K

All Gold Sponsors will receive the following benefits plus additional event benefits of chosen sponsorship

BENEFITS

- Prominent logo visibility across all conference materials
- 6 full conference passes
- 2 invitations to the VIP Dine-a-Round Dinners. Intimate dinners of 10-12 high-profile attendees
- Promotional features across RTL's social media channels and newsletter (30K reach)
- Seat on the Recruiting & Screening Committee (multiple team members welcome, including regional reps)
- Opportunity to place branded materials or giveaways on a shared sponsor table
- Reserved table in the upstairs meeting area for private meetings with entrepreneurs or investors
- Access to the full attendee list: 7 days prior to the event for pre-registered guests, and again 1 day prior with updated registrations



CHOOSE ONE:

- Thought Leadership Sponsor
 - Take the stage for a speaking slot to share your expertise with our audience through a featured panel, fireside chat, or keynote session.
- Day 1 Cocktail Hour Sponsor
 - Connect with attendees in a relaxed setting while your brand takes center stage during this high-energy networking event.
- Founder Presentation Sponsor
 - MC and mingle with rising startup stars at our lively founder pitch competition — your brand leads the night.
- Welcome Reception Sponsor
 - Kick off the conference in style by hosting the first official gathering, setting the tone with your branding and presence.

Silver Sponsorships - \$5K

All Silver Sponsors will receive the following benefits plus additional event benefits of chosen sponsorship

BENEFITS

- Prominent logo placement across all conference media
- Half-page ad with premium placement in the conference program
- 4 full conference passes
- 1 invitation to the VIP Dinner
- Promotion on RTL's social media channels and newsletter (30K reach)
- Seat on the Recruiting & Screening Committee (multiple team members welcome, including regional representatives)
- Opportunity to display branded collateral or promotional items on a shared sponsor table
- Access to the full attendee list: 7 days prior to the event for pre-registered guests, and again 1 day prior with updated registrations



CHOOSE ONE:

- Workshop Sponsor
 - Host a branded, content-driven session that positions your team as thought leaders in front of founders and investors.
- Founder Lounge Sponsor
 - Own the space where founders connect, recharge, and network — with prominent branding and direct access to startup talent.
- Investor Lounge Sponsor
 - Align your brand with top VCs and LPs by sponsoring the exclusive space where investors gather and make connections.

- **Lunch Sponsor**
 - Gain high-visibility branding during one of the conference's busiest and most social hours — with optional speaking or networking component.
 - **Dine Around Sponsor**
 - Host an intimate, curated dinner with a mix of founders and investors for meaningful, off-stage conversations.
 - **Activation Sponsor**
 - Bring your brand to life with a custom onsite experience that engages attendees and leaves a lasting impression. (Gourmet Coffee Stand, Branded Swag, Candy Bar, Engraving Station, etc.)
-

Bronze Sponsorships - \$3K

All Bronze Sponsors will receive the following benefits plus additional event benefits of chosen sponsorship

BENEFITS

- 3 full conference passes
- 1 invitation to the VIP Dinner
- Promotion across RTL's social media channels and newsletter (30K reach)
- Prominent logo placement on all conference media
- Seat on the Recruiting & Screening Committee (multiple team members welcome, including regional representatives)
- Opportunity to place branded collateral or promotional items on a shared sponsor table
- Access to the full attendee list: 7 days prior to the event for pre-registered guests, and again 1 day prior with updated registrations

CHOOSE ONE:

- **Badge/Lanyard Sponsor**
 - Put your brand in every attendee's hand — featured prominently on all conference badges for maximum visibility.
- **Swapcard (App) Sponsor**
 - Be front and center on the official conference app used for networking, agendas, and meetings before, during, and after the event.

